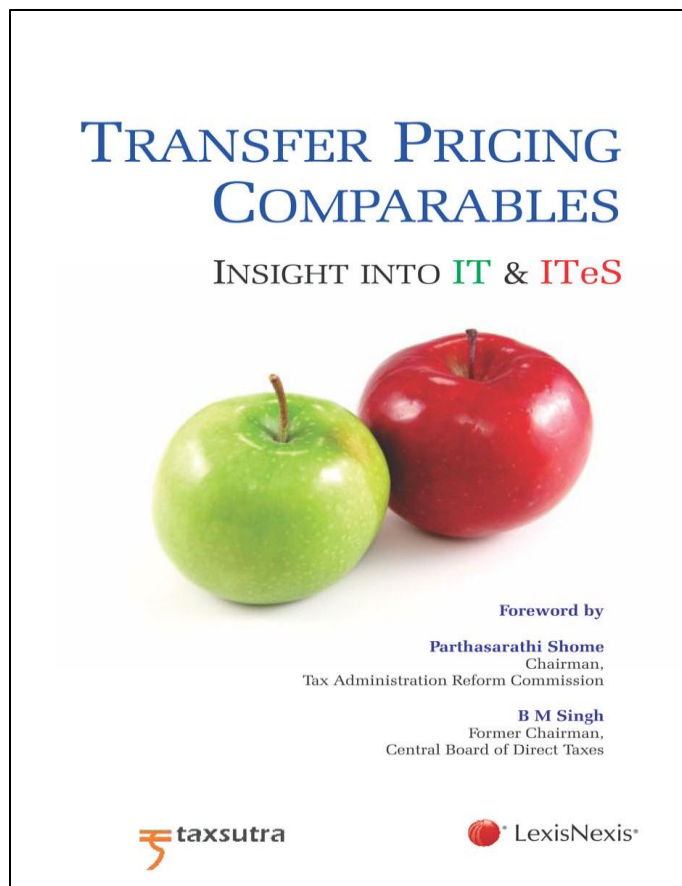


**Pre-Order your copy of Taxsutra & LexisNexis' new book on Transfer Pricing Comparables!**



Boxing and sporting legend Muhammad Ali famously said - "If my mind can conceive it, and my heart can believe it - then I can achieve it." This aptly describes the back-breaking effort that has gone into bringing out our new offering .. a 1200+ pages book titled "**Transfer Pricing Comparables - Insight into IT & ITeS**" , published by LexisNexis.

This unique book is Taxsutra's humble attempt to track the specific area of TP dispute on comparables specifically pertaining to IT & ITeS sector. Our experienced editorial team, based on review of judicial rulings, discussion with various professionals from across the country and feedback from Revenue officers, has handpicked over 80 companies in IT & ITeS sector in this first edition of this book.

Some of the key features of this 1200+ pages book are:

- **80+ companies** relevant in Transfer pricing comparability analysis from IT & ITeS sector
- **Business**, product and segmental information relevant for 'FAR' analysis
- **Financial details** for each company relevant for TP Benchmarking for 4 years upto FY 2012-13
- Specific attention to financial numbers relevant in '**PLI**' computation or application of 'TP filter'
- Analysis on acceptability or rejection of companies from **TP judgments**
- **Judicial view** on inclusion/exclusion of items in **margin computation**
- **Experts' take** on contentious issues relevant for benchmarking in IT & ITeS sector
- Structured presentation of contents using **several tables & suitable notes**

The list price of the book is **Rs.1695** but Taxsutra subscribers can avail a special discounted price of **Rs. 1300**. To place your order, kindly send your name & contact details to [books@taxsutra.com](mailto:books@taxsutra.com). The book is slated for launch later this week and **your ordered** copy shall reach within a week from the date of placing the order.